

INDIVIDUALS SPARK CAMPAIGN AS IT NEARS HALF-WAY MARK

Charitable gifts from individuals – specifically alumni and friends – continue to spark the success of The Campaign for Slippery Rock University as it heads toward the half-way mark of its \$33 million goal.

Individuals have contributed and committed \$8,618,229 or nearly 60 percent of the \$14,614,307 (nearly 45 percent of the campaign goal) realized to date after three years from the start of the most significant fundraising effort in the University's history. Friends of the University have gifted and committed nearly \$5.2 million – 35 percent of current total.

Gifts and commitments from alumni total \$3.3 million or 22.7 percent of the total.

In addition, gifts and commitments from the corporate community total \$5.1 million or 35 percent of the campaign total. And some 6 percent of the total, \$813,860, was gifted by foundations and other organizations.

Publicly announced in January 2001, the campaign's original five-year goal was \$11 million. The goal of The Campaign for Slippery Rock University was increased to \$33 million within 10-years due to the overwhelming response that

surpassed the \$11 million goal in just the first 18 months of the campaign.

“The outstanding generosity of individuals, particularly the graduates of this institution who know it best because they are the products of its mission, displays an unequivocal commitment to helping develop SRU into an engaged intellectual community,” says Interim President Smith. “Finding ways to determine our own destiny is one of the requisites of this effort. Significant and consistent charitable gift support from individuals and from our other valued constituencies provides the vital resources necessary for Slippery Rock University to accomplish this objective.”

Smith adds, “On behalf of the students, faculty, and staff, I am extremely grateful for the numerous acts of generosity by our constituents that has proliferated a culture of giving during the initial three years of The Campaign for Slippery Rock University. They realize more than ever that state support will always help the University to maintain existing

programs. It is only through the ‘margin of excellence’ sustained by charitable gifts that Slippery Rock University will be able to improve and to expand opportunities for students to realize their dreams.”

The Campaign for Slippery Rock University has three featured objectives: \$17 million for portions of capital projects, including a new Science and Technology Building, Performing Arts Center, Regional Learning Alliance in Pittsburgh's North Hills and a Crossroads building that will provide computer labs, study areas and student service facilities. Gifts will also fund enhancements to existing buildings including McKay Education Buildings, \$8 million for scholarship endowment to enable Slippery Rock University to recruit academically deserving students and to offer a college education to those students who might not otherwise be able to afford it; and \$8 million for academic excellence, including an Honors College, new and enhanced academic programs and technology upgrades.

THE CAMPAIGN FOR SLIPPERY ROCK UNIVERSITY

GOAL: \$33 MILLION

FRIENDS	\$ 5,302,895	36.3%
CORPORATIONS	\$ 5,182,216	35%
ALUMNI	\$ 3,315,334	22.7%
FOUNDATIONS	\$ 600,559	4%
ORGANIZATIONS	\$ 213,301	2%
TOTALS	\$14,614,307	100%
	(44.3% OF GOAL)	

ESTATE GIFT INCREASES NKT SCHOLARSHIP FUND

Alfred J. Barnes, '38, was well respected by a reputation of always helping — helping his family, friends, classmates, teammates and students. Although he passed away July 27 at age 86, his generous nature will continue helping deserving student athletes at Slippery Rock University through a generous gift of \$210,000 from his estate to the N. Kerr Thompson Scholarship Fund.

Mr. Barnes' gift will increase the value of the scholarship's endowment fund that supports Rock student athletes in a variety of sports. The scholarship

is named for legendary coach N. Kerr Thompson.

Inducted into the Slippery Rock University Athletic Hall of Fame in 1990, Mr. Barnes was a talented athlete and earned nine letters at The Rock: four in basketball, three in tennis, and two in football.

Harry "Hats" Keown, '39, one of Al's former teammates, maintained a longtime friendship with him following their playing days on The Rock's football teams of the late '30s. "Al wasn't the biggest or the fastest guy on the team," Keown recalls, "but you could always count on Al for everything and to get the job done well."

Mr. Barnes was both educator and coach for 40 years in the Sharon School District. He taught physical education and social studies, and also served as guidance counselor and as assistant high school principal. He coached junior



Alfred J. Barnes
1938 Saxigenia Photo

high school football and basketball, and served as an assistant coach for the high school football team. He was a well-known scholastic basketball official in western Pennsylvania for 15 years. In addition, he was a veteran of World War II and served in the Atlantic and Mediterranean theatres of operation. He attained the rank of lieutenant junior grade in the United States Navy.

An active leader in numerous professional and community organizations, he was a lifetime member of the Slippery Rock University Alumni Association.

HEADLAND PHILANTHROPY SURPASSES \$110,000 MARK; \$25,000 GIFT ENABLES WATERFALLS PROJECT

The continued philanthropic efforts of Howard L. "Budd" and Margaret '70, "Maggie" Rehm Headland of Greenville have surpassed the \$110,000 mark in support Slippery Rock University.

The Headlands recently contributed \$25,000 to help provide for the cost of the rock waterfalls project being constructed on campus adjacent to Bailey Library. The Slippery Rock University Student Government Association funded \$28,600, and the Slippery Rock University Foundation, Inc.,

provided \$18,400. Dr. Robert J. Watson, '70, vice president of student life, and his wife, Karen, '73, generously provided 100 tons of rocks from their farm for the campus beautification project.



Howard and Margaret Headland

"The faculty, students and staff of Slippery Rock University are extremely

grateful for Budd and Maggie's continuing support," said Interim President Smith. "Budd and Maggie are exceptionally kind and thoughtful individuals whose consistent generosity has stimulated the 'culture of giving' that pervades Slippery Rock University. Indeed, we are proud to include them among our most loyal and dedicated benefactors."

In addition to their most recent gift, the Headlands have endowed an academic scholarship valued at \$75,000. The Howard L. and Margaret Rehm Headland Scholarship is awarded to students from Woodland Hills High School

in Pittsburgh's eastern suburb who demonstrate a commitment to career development and community service. They have also gifted \$10,000 for director's office furnishings in the Russell Wright Alumni House to honor Budd's father, the late Dr. Howard Lonsdale Headland.

Budd is retired following a 30-year career with Westinghouse Corp. Also retired, Maggie taught physical education in the Churchill School District for 25 years. The couple served as grand marshals for the 2003 Homecoming Parade at The Rock.

MSA EXTENDS REAL ESTATE GIFT

Mine Safety Appliances Co., the world leader in safety products and systems, has increased its \$2 million real estate gift to the Regional Learning Alliance with an additional gift of adjacent property valued at nearly \$235,000.

The one-acre tract is adjacent to the 20-acre parcel gifted by MSA that is providing the prime location for the Regional Learning Alliance. The total \$2.2 million gift of land by MSA significantly surpasses any of the

company's previous philanthropic support and represents the largest corporate gift in the University's history. Also, it is the third largest gift ever to a university within the Pennsylvania State System of Higher Education.

"We are deeply grateful to Mine Safety Appliances Co. for continuing its support of this important project," said Interim President Smith. "I commend the MSA directors and management for their leadership in helping to position the Regional Learning Alliance to

serve the regional workforce development demands within one of the fastest growing markets in Pennsylvania."

The primary purpose of the RLA is to efficiently and effectively meet the training and educational needs of the businesses and industries within a two-hour radius of southwestern Pennsylvania. SRU will serve as the facility manager and will broker educational services to match business, industry, and community needs with the best educational providers.

Located in Cranberry Woods Office Park in Marshall Township adjacent to Cranberry Township, the 60,000 square-foot facility will be a combination of high-tech classrooms, technology specialty manufacturing training centers, conference and meeting space, media production facilities, career development service and faculty offices, a technology service center, virtual library, bookstore, child care center and food service operations.

SCHOLARSHIP RECOGNIZES

COACH 'MAC'

Slippery Rock University did not play a football game for 14 years without Jim 'Mac' McElhaney. Beginning with the first day of those hot, summer pre-season training camps through the end of each season, Mac was there coaching the wide receivers and looking after the needs of any player needing help.

That consistency ended just prior to the start of training camp for the 2003-2004 football season for The Rock with Mac's unexpected death.

His wife, Bonnie, a 1963 SRU graduate, who had been with him and the team for each of those 154 games, has ensured that Mac's ability to influence deserving Rock football players will continue forever through the Coach Mac McElhaney

Football Scholarship Endowment. Bonnie initiated the endowment with a generous gift of \$20,000.



Jim and Bonnie McElhaney

Beginning in the 2004-2005 football season the Coach Mac McElhaney Football Scholarship annually will support a talented member of The Rock football team playing on the offensive side of the scrimmage line.

"The Rock football program has suffered a tremendous loss," says head coach Dr. George Mihalik. "Coach Mac is irreplaceable. Without fail, our wide receivers stimulated our offense, and they were always prepared for every challenge and situation."

He adds, "I am grateful to Bonnie for this tremendous scholarship. It is a wonderful way to permanently recognize Mac's outstanding values and ideals and his many amazing accomplishments."

His own abilities and talents as a wide receiver coupled with his training and experience as an educator prepared him for a distinguished coaching career. For example, Mac tutored seven Rock players who attained national All-America honors.

A 1964 SRU graduate, Mac was one of the greatest wide receivers in school history. He held nearly every pass receiving record at one time. Mac currently ranks third in career receptions, fourth in career receiving yardage and seventh in single-season receiving yardage. He still holds the record for the longest reception (94 yards vs. Westminster in 1961). Also, Mac taught physical education for 39 years in the Moniteau School District.

"There is no question that through this scholarship Mac will forever be a positive influence on future Rock football players," says Mihalik. "Bonnie is as much a part of Rock football as anyone. She always knows the right thing to do, and I commend her for ensuring that Mac will be a part of Rock football forever."

SRU BENEFACTOR

STANLEY B. KRAUS DIES AT 81

Dr. Stanley B. Kraus, the man for whom Slippery Rock University's Kraus Hall is named, a recipient of an honorary doctor of laws degree from the University and a generous benefactor, died Aug. 27 in Boca Raton, Fla. He was 81.

"Slippery Rock University has lost one of its greatest friends," said Interim President Smith. "Stan was a gentleman and a

leader in every way. He always appreciated the work ethic of students, faculty and staff. Stan and his wife, Marilyn, contributed more than \$1 million to various initiatives. I am sure his ideals and the impact of his charitable giving will continue to positively influence Slippery Rock University."

While living in western Pennsylvania, Dr. Kraus was a leader in real estate development in nearby



Stanley B. Kraus

New Castle. His service to the University included the Slippery Rock University Foundation, Inc., Board of Directors, and the President's Advisory Council. Slippery Rock University presented Dr. Kraus with an honorary doctor of laws degree in 1996. The couple was honored in 2002 with of the Eberly Medal for Philanthropy by the Pennsylvania State System of Higher Education.

HOFFMAN GIFT WILL BENEFIT MATURE LEARNERS

Believing that learning is a lifetime endeavor, a Slippery Rock University professor emeritus and his wife have gifted \$10,000 to the University's Institute for Learning in Retirement.

The gift from Dr. Frank M. Hoffman, and his wife, Ruth, of Grove City, will be used to provide for operating and for special programming needs of the ILR, a non-profit, member-

run organization that maintains learning experiences to enable mature adults to pursue their intellectual interests. Currently,



Dr. Frank M. and Ruth Hoffman

the ILR offers 50 classes and fieldtrips in only its sixth semester.

"This is a tremendous gift to this relatively new program that has become extremely popular for area seniors," says Interim President Smith. "I am grateful to Frank and Ruth for their generosity and for their leadership in ensuring quality programs for mature learners. I appreciate their passion for the ILR"

Hoffman retired in 1999 as professor of biology following a distinguished career of nearly 33 years serving SRU students. He serves as vice president of the ILR and as an instructor for several programs. His wife is retired from the Franklin Area School District where she taught eighth grade English. In addition to the ILR, the Hoffmans are involved with many volunteer activities, including Meals on Wheels.

FORMER PLAYER ESTABLISHES SOCCER SCHOLARSHIPS

A gift of \$10,600 by former SRU soccer player Gary E. Sphar, '76, and his wife, Janet E. Robertson Sphar, a 1978 SRU graduate, has provided immediate support for the men's soccer team along with additional team support

through funding for an endowed scholarship held by the Slippery Rock University Foundation, Inc.

The Sphar's established the Sphar Family Scholarship that will provided \$2,000 annually to a member of the men's soccer team. The scholarship is renewable for up to four years. The couple also initiated the Sphar Family Endowed

Scholarship to benefit future generations of soccer players at The Rock.

"We are extremely grateful to Gary and Janet for their generous commitment to the men's soccer program," said Paul Lueken, SRU athletic director. "The Sphar Family Scholarship will help coach Matt Thompson recruit talented players and increase the team's level of competition."

Sphar is vice president and corporate controller at Mylan Laboratories, a pharmaceutical firm with annual sales of \$1 billion. The couple reside in Morgantown, W. Va., and have three children – Clayton, Emily and Kylie — all talented soccer players.