

**COLLEGE OF BUSINESS, INFORMATION AND  
SOCIAL SCIENCES**

**Contact**

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**Entrance Requirements**

Official High School Transcripts, including a 12th Grade class schedule if applicable

SAT or ACT Scores

\$25.00 application fee

**Major Requirements**

**BSBA**

6 credits	Math and Computer Science
36 credits	Business Core Requirements
15-18 credits	Major Requirements
42-55 credits	Liberal Studies
5-21 credits	Free Electives

*120 Minimum total credit hours required for graduation*

**Program Areas**

Accounting  
Economics  
Finance  
Health Services Management  
Human Resource Management  
International Business  
Management  
Marketing.

**Programs**

All School of Business students take a common core of business courses, then specialize in one of eight major areas: accounting, economics, finance, health services management, human resource management, international business, management, or marketing. The School of Business offers the bachelor's of science in business administration degree with a major in the student's chosen specialized area of study. Students may also minor in each area. Certificate programs in accounting and personal financial planning are also offered.

Opportunities for internships provide students with hands-on learning as well as professional skills development. A number of international study opportunities exist, including SRU business courses that combine study abroad with regular classroom instruction.

Student organizations, including honoraries and off-campus professional organizations, give SRU students the chance to network with professionals already working in business related fields.

**Career Opportunities**

Recent graduates have found careers in the public and private sectors in areas such as: public accounting, financial analysis, security analysis, commercial and investment banking, financial planning, human resources, international marketing and sales, production management, market research, e-commerce, advertising, and retailing. Many graduates are pursuing or have earned additional degrees.

**Liberal Education Requirements\***

Approximately one-half of a student's courses will be credited toward completing liberal studies requirements. The liberal studies program is designed to provide students with the breadth of knowledge expected of an educated person in our society. These courses compliment the depth of specialty acquired in a student's major.

The program contains seven critical goals or areas of study. For each area, students select one or two classes from a selection of "goal courses." In addition, in some areas of study, students select a course from a wide class selection identified as "enrichment courses." These courses provide the opportunity to broaden and deepen knowledge in the goal area. Lastly, co-curricular "Supporting Experiences," are identified. These activities and programs available to all students and encompass working on student publications, belonging to honorary societies or working with various special on-campus special interest groups.

*Goal I: Basic Competencies*

*Goal II: The Arts*

*Goal III: Cultural Diversity and Global Perspective*

*Goal IV: Human Institutions and Interpersonal Relationships*

*Goal V: Natural Sciences and Mathematics*

*Goal VI: Our National Experience*

*Goal VII: Challenges of the Modern Age*

*\*All SRU students must complete the liberal studies requirements, which are counted in the total credit hours required for graduation and may be contained in the Major Requirements previously listed.*

Academic Programs 2004-2005



This fact sheet is intended for informational purposes only and is subject to change.