

COLLEGE OF BUSINESS, INFORMATION AND SOCIAL SCIENCES

Contact

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Entrance Requirements

Official High School Transcripts, including a 12th Grade class schedule if applicable
SAT or ACT Scores
\$25.00 application fee

Major Requirements

BA

39 credits	Communication
44-47 credits	Liberal Studies
	Modern Language Proficiency
	Electives

120 Minimum total credit hours required for graduation

BS

56-59 credits	Communication in one of three tracks: Journalism, Public Relations or Emerging Technology/Multimedia
44-47 credits	Liberal Studies
	Electives

120 Minimum total credit hours required for graduation

Programs

As a field of study, communication offers the opportunity to develop knowledge and skills that increase our capacity to define ourselves and function effectively in every aspect of our lives. Our growing program offers a bachelor of arts degree with emphasis on building a liberal arts foundation and developing both critical thinking and professional skills among several of the communication fields of study. We also have a bachelor of science degree, with tracks in journalism, public relations, and emerging technology and multimedia. Each of these tracks has a 17-credit core of courses, and rounds off the professional immersion through 39-42 credits in other courses in the curriculum.

Career Opportunities

Graduating with a degree in communication opens a world of possibilities for a dynamic and rewarding career in what some have described as the "Communication Age." All students develop the basic and essential communicative skills in both writing and oral media. Among the professional skills are journalism, broadcasting, public relations, corporate communication, emerging technologies such as interactive multimedia and web design, and digital, audio, and visual design.

Communication graduates create messages and assist and advise others in the creation of messages across a wide array of professional settings and utilizing the whole range of modes and media of communication. Once you graduate from Slippery Rock University, you become a part of an elite group of alumni, representing various fields of study and career choices.

Liberal Education Requirements*

Approximately one-half of a student's courses will be credited toward completing liberal studies requirements. The liberal studies program is designed to provide students with the breadth of knowledge expected of an educated person in our society. These courses compliment the depth of specialty acquired in a student's major. The program contains seven critical goals or areas of study. For each area, students select one or two classes from a selection of "goal courses." In addition, in some areas of study, students select a course from a wide class selection identified as "enrichment courses." These courses provide the opportunity to broaden and deepen knowledge in the goal area. Lastly, co-curricular "Supporting Experiences," are identified. These activities and programs available to all students and encompass working on student publications, belonging to honorary societies or working with various special on-campus special interest groups.

Goal I: Basic Competencies

Goal II: The Arts

Goal III: Cultural Diversity and Global Perspective

Goal IV: Human Institutions and Interpersonal Relationships

Goal V: Natural Sciences and Mathematics

Goal VI: Our National Experience

Goal VII: Challenges of the Modern Age

**All SRU students must complete the liberal studies requirements, which are counted in the total credit hours required for graduation and may be contained in the Major Requirements previously listed.*

Specialized Information

The Department of Communication offers a minor and is open to all undergraduate, degree-seeking SRU students. *Requirements for the Minor in Communication include:* Required Courses - COMM 110, COMM 310*, COMM 410.

Students planning to minor in Communication at Slippery Rock University are required to take 21 credits of Communication coursework, excluding COMM 200.

Electives: 12 credits, six must be at the 300/400 level, three of which must be at the 400 level.

Internship or Practicum: only 3 credits may be counted toward the minor.

Students interested in a Communication minor will have an advisor from their major department, but they are encouraged to seek assistance in choosing the appropriate Communication courses from a faculty member in the Department of Communication.

Students must have a minimum 2.000 QPA in the minor (including all Communication courses beyond 21 credits).

Students may transfer up to 9 Communication credits from other institutions. Transfer students must earn at least 3 credits at the 300 level and 3 credits at the 400 level at Slippery Rock University.

***NOTE:** In place of COMM 310, students may substitute one of the following courses: HSAF 401; SEFE 270; HIST 205; MRKT 430; POLS 310; PSYC 221; PUBA 311; SASW 318; PESH 399.

Academic Programs 2004-2005



This fact sheet is intended for informational purposes only and is subject to change.